



AI Opportunity Scorecard

Find where AI actually fits your business — in about two minutes, with a pen.

M MEASURE

Rate how much time each area eats each week.

A ANALYZE

Rate how repetitive & rule-based it is.

P PRESCRIBE

Highest score = your best place to start.

How to score: Give each area 1–3 for Time and 1–3 for Repetitive. Multiply the two for a Score out of 9.

BUSINESS AREA	TIME (1–3)	REPETITIVE (1–3)	SCORE (=)
Customer questions & support			
Admin, data entry & paperwork			
Marketing & content			
Scheduling & bookings			
Reporting & spreadsheets			
Sales follow-up & quotes			
Invoicing & finance			
Other: _____			

Your highest-scoring area — start here: _____

Notes — ideas or questions to raise on the call:

Not sure your top score is really the right first move?

Book a free 20-minute session to pressure-test your result.

theaimapper.com/contact